

BWT Alpine F1 Team partners with Banco BRB

BWT Alpine F1 Team is proud to announce a partnership with Banco BRB.

Headquartered in the capital city of Brazil, Brasilia, Banco BRB offers a complete portfolio of banking, investments and insurance products, an innovative digital experience, as well as being proactive in many environmental, social, and corporate governance (ESG) actions.

The logo of Banco BRB will feature on BWT Alpine F1 Team's A523 Formula 1 car, on the helmets of Esteban Ocon and Pierre Gasly, as well as in the team's garage environment at the Sao Paulo Grand Prix 2023.

David Gendry, VP, Alpine Sponsoring, Partnerships and Communications:

"We are delighted to welcome Banco BRB as a team partner and we look forward to building a great relationship together. We very much look forward to racing in Brazil this November, in the Sao Paulo Grand Prix 2023, where motorsport is so passionately loved."

Paulo Henrique Costa, President of BRB:

"BRB believes in the transforming power of sport and is one of the main sponsors of several modalities. Since 2015, Banco BRB has sponsored Brazilian drivers in different categories. We also sponsor the Stock Car, one of the most popular in Brazil, the Rally dos Sertões, the largest in the world in 2022, the FIA F4 Championship, an important category for junior drivers, and the Touring Car Racing (TCR). Now, through a partnership with BTW Alpine F1, one of the most important F1 teams, we have reached Formula 1 and this achievement makes us very proud. Together, we will be able to explore ways to contribute to the Brazilian drivers have more opportunities in the most diverse professional categories of motorsport, and also within Formula 1. Therefore, we are very excited to open discussions on how the Alpine Academy will support our program in Brazil.

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About Banco BRB:

Banco BRB has 56 years of history, more than 7 million customers spread across 39 countries, all continents and 93% of the entire Brazilian territory. It was elected 3 times the most innovative Brazilian retail bank by The International Banker magazine.

In the last 3 consecutive years, it has been recognized for having the best credit card in the ultra premium segment of the Brazilian market, the BRB DUX VISA.

The Bank presents a complete portfolio of banking, investments and insurance products, an innovative digital experience, and has many ESG actions in place. BRB is one of the biggest sponsors of sport and culture in the country.

About BWT Alpine F1 Team:

BWT Alpine F1 Team competes in the FIA Formula One World Championship with race winners Esteban Ocon and Pierre Gasly. Led by Team Principal Otmar Szafnauer, the team finished fourth in the 2022 Constructors' Championship as it continues its quest to reach the pinnacle of Formula 1. Under the guidance of CEO Laurent Rossi, Alpine is the French-style sports car brand founded in 1955 by Jean Rédélé. The Alpine Business Unit was created in 2021 and became the brand dedicated to innovative, authentic and exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe as well as the engineering mastery from BWT Alpine F1 Team, Alpine Racing and Alpine Cars.

Contacts

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